INTEGRAL UNIVERSITY

Event Report

"Investors Awareness Program"

Thursday, September 10, 2020

The Department of Commerce & Business Management, Integral University, Lucknow, organized an e-Seminar on **"Investors Awareness Program"** on September 10, 2020.

The following topics were discussed during the seminar.

❖ Enhanced awareness about investing in general and invest options in particular.

❖ Better money management leading to financial prosperity and peace of mind.

❖ Better planning for important financial goals.

Around 70 participants actively participated in the 90 minutes seminar. The participants came from different backgrounds; academicians, corporate professionals & research scholars.

A brief summary of the contents of the speaker talk is given below.

Dr. Dayadhar Raj Srivastava, Senior Banking Professional, SBI, India talked about the benefits of investing in the capital markets and how to go about making wise investment decisions, also focused on how financial well-being are an important factor for happiness, health and peace. He explained the various market structure & types of Mutual funds. Dr. Srivastava discussed the best schemes, Plans and options related to investments in Mutual Funds.

Question & Answer session, Many questions from the audience were taken up by the speakers during the Q & A session. The variety and range of questions raised show that the participants took an active part in the Webinar.

Dr.Moiz Akhtar, Assistant Professor, Department of Commerce and Business Management, Integral University, Lucknow conducted the event as moderator. He gave his concluding remarks, quoting the words of Warren Buffett "I will tell you how to become rich. Close the doors. Be fearful when others are greedy. Be greedy when others are fearful."

The webinar ended with a vote of thanks by **Dr. Moiz Akhtar**, Assistant Professor, Department of Commerce and Business Management, Integral University, Lucknow to all the speakers, participants and to the organizing team who managed the entire event successfully.